



Do I really need to prepare my home? Does it really matter?

Taking just a little time to prepare your home for the photo shoot can make a vast difference when it comes to first impressions. Below is a list of items to consider when preparing for your photographer's appointment. There are three "C's" when thinking of showing your home's best look:

1. **Clutter**
Reduce as much of the clutter as possible. Temporarily putting items in cupboards helps; we won't shoot inside them.
2. **Curb Appeal**
Keep the driveway tidy and front porch clean.
3. **Cleanliness**
Laundry, towels and dishes put away; garbage cans hidden. Beds should be made.

For best presentation, the following are recommended tips:

- Please keep pets out of the photos; pet beds and toys should be hidden.
- If possible, vehicles should be moved away from directly in front of the house (think drone shots).
- Depersonalize as much as possible: photos, notes, mail should be out of site.
- Replace burnt out light bulbs.
- Set the stage: dinnerware on your table helps buyers feel invited.